

Website Audit Report

Prepared with Auditedly · October 2, 2026

BUSINESS

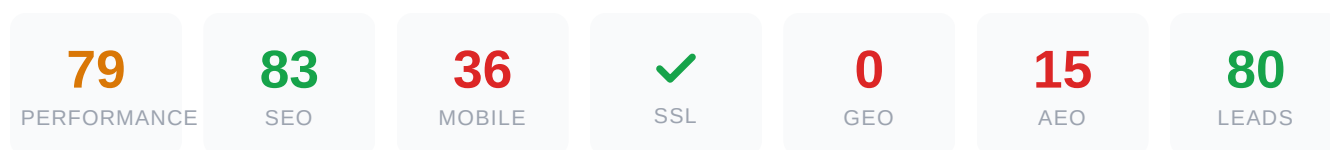
Nu Dentistry

<https://nudentistry.com/>

5706 San Felipe St Ste B-300, Houston, TX 77057, USA

(...) ---00

AUDIT SCORES



Scores are out of 100: ● 80–100 good ● 50–79 needs work ● 0–49 poor

Performance — page speed on desktop

SEO — how well Google can read and index the site

GEO — how clearly AI search tools like ChatGPT can identify the business

Leads — how easily visitors can call, message or book

Mobile — page speed on phones

SSL — secure (https) connection

AEO — how ready the content is to be quoted as a direct answer

WHAT'S COSTING YOU CUSTOMERS

- **Some links on your site lead to a missing page**
Visitors who click them see a "page not found" error, which looks neglected and makes them leave.
</houston-tx/our-doctors/dr-darius-mith/?undefined>
- **Your site is slow to load on phones**
Most local customers search on their phone, and many leave before a slow page appears, choosing another business.
53% of mobile site visits are abandoned if a page takes longer than 3 seconds to load. (Think with Google, The Need for Mobile Speed, 2016)
Google's mobile test: 16.3 s
- **Your homepage phone number is missing or doesn't match your listing**
Customers may call the wrong number or doubt they found the right business, and search engines trust mismatched details less.
76% of people who search on their phone for something nearby visit a related business within a day. (Think with Google, 2016)
Site shows: (...) ---44
- **AI search tools can't easily tell what your business is**
Tools like ChatGPT and Google's AI answers rely on business details your site doesn't provide, so they may suggest others.

AI SEARCH READINESS

GEO — AI search visibility 0/100

- AI search tools can't easily tell what your business is
- Search engines can't tell what kind of business you are
- Your business details for search engines are incomplete
- Your homepage business name is missing or doesn't match your listing
Site shows: Dentist Houston TX | Cosmetic & Family Dentist in Houston TX
- Your homepage address is missing or doesn't match your listing
- Your homepage phone number is missing or doesn't match your listing
Site shows: (***).***-***44

AEO — Answer-engine readiness 15/100

- Your homepage has no single clear main heading
- Your page headings are missing or out of order
- Your site doesn't answer the questions customers ask
- Your answers aren't marked up for search engines
- Your homepage has no questions-and-answers section

LEAD CAPTURE

Can visitors reach you? 80/100

- Some links on your site lead to a missing page
/houston-tx/our-doctors/dr-darius-mith/?undefined

SUMMARY

Your site has broken links that lead to a page-not-found error and it loads very slowly on phones. Both issues cause visitors to leave and can cost you potential patients who would otherwise call or book an appointment.

HOW WE'D FIX IT

1. Repair or redirect the broken links.
2. Speed up the page (images, code and hosting) so it loads faster on phones.
3. Show the same phone number on your site as on your Google and other listings.
4. Add business details (schema markup) that search engines and AI tools can read.
5. Add your opening hours, map location and social profiles to your schema markup.

Audited with Auditely

Auditely finds local businesses and checks their websites for what's costing them customers. Try it free.

Try Auditely free